



Women Construction Owners & Executives, USA

**2017 WOMEN BUILD AMERICA  
ANNUAL LEADERSHIP CONFERENCE**

**SPONSORSHIP OPPORTUNITIES**

**WILLARD HOTEL  
1401 PENNSYLVANIA AVE NW, WASHINGTON, DC**

# OVERVIEW

Women Construction Owners & Executives (WCOE) Women Build America Annual Leadership Conference is an all-inclusive event, offering guests an unparalleled opportunity to meet, engage and join forces with business leaders, corporate executives, legislative and policy experts as well as Congressional and federal government officials.

## **WHY SPONSOR?**

Sponsoring the WCOE 2017 Women Build America Annual Leadership Conference provides a wide range of benefits for our business partners. In addition to effectively targeting attendees who are potential customers, you will build visibility, expand your reach and enhance your reputation within the industry. WCOE grows your contacts, contracts and bottom line.

### **I. Visibility and Access**

As a sponsor of the conference your company will gain visibility, access and respect among industry peers. Each level of sponsorship offers opportunities to build awareness of your brand, promote your products and services and engage with the industry professionals you want to reach.

### **II. Maximum Reach, Minimum Effort**

WCOE has designed sponsorships to allow your company to reach a maximum number of construction executives far more quickly and efficiently than other methods of networking and promotion. It is an audience ready to hear your message.

### **III. Exclusivity and Variety**

Only a limited number of conference sponsorships are available and they are offered on a first come, first served basis. The levels of engagement and investment vary widely to ensure opportunities will fit all business models and budgets.

**WCOE GROWS YOUR CONTACTS, CONTRACTS & BOTTOM LINE**

# SPONSORSHIP OPPORTUNITIES

## **PLATINUM SPONSOR – \$15,000 (2 AVAILABLE)**

- Full page ad in conference program
- Corporate logo and profile on sponsor page of conference program and inclusion in on-site signage at all events
- Opportunity to provide branded keepsake to conference attendees
- Recognition on WCOE website and e-newsletter
- Four full conference registrations
- Six additional tickets to the Awards Gala
- Recognition at the Awards Gala
- Photo opportunity with awardees
- Premier sponsor recognition in online promotional materials
- Mention in WCOE's event media outreach
- Opportunity to provide remarks about your organization during the conference
- Moderator of one panel or speaking role on one panel during the conference

## **GOLD SPONSOR – \$10,000 (2 AVAILABLE)**

- ½ page ad in conference program
- Corporate logo and profile on sponsor page of conference program and inclusion in on-site signage at all events
- Recognition on WCOE website and e-newsletter
- Four full conference registrations
- Four additional tickets to the Awards Gala
- Recognition at Awards Gala
- Premier sponsor recognition in online promotional materials
- Moderator of one panel or speaking role on one panel during the conference

## **HIGH TEA SPONSOR – \$5,000 (2 AVAILABLE)**

Join WCOE's President, Board of Directors and strategic partners at the kick-off High Tea Celebration of the Women Build America 2017 Annual Leadership Conference! Enjoy high tea at the beautiful Willard Intercontinental Hotel on Sunday, April 2, and give a high salute to WCOE as the voice for all women in the construction industry. This sponsorship includes:

- ½ page ad in the conference program
- Recognition on WCOE website and e-newsletter
- On-site signage
- Two full conference registrations
- Two additional tickets to the High Tea Celebration
- Recognition at the High Tea Celebration

## **KEYNOTE LUNCHEON SPONSOR – \$5,000 (SOLD OUT)**

Sponsor the conference luncheon on Monday, April 3. This sponsorship includes:

- ½ page ad in the conference program
- Recognition on WCOE website and e-newsletter
- On-site signage
- Two full conference registrations
- Two additional tickets to the luncheon
- Recognition at the luncheon

### **DESSERT LOUNGE – \$3,000 (1 AVAILABLE)**

Join us in our Dessert Lounge for delicious goodies and valuable networking. This sponsorship includes:

- ¼ page ad in the conference program
- Recognition on WCOE website and e-newsletter
- One full conference registration
- On-site signage
- Recognition at the Dessert Lounge

### **REGISTRATION BAG SPONSOR – \$3,000 (3 AVAILABLE)**

Conference attendees will receive a registration bag upon arrival, containing fun and useful items they can take home. This sponsorship includes:

- Corporate logo on registration bags
- Opportunity to provide branded keepsake to conference attendees
- Recognition on WCOE website and e-newsletter
- One full conference registration
- On-site signage

### **BREAKFAST SPONSOR – \$2,000 (2 AVAILABLE)**

Kick off the day by being a breakfast sponsor on Monday, April 3 or Tuesday, April 4. This sponsorship includes:

- ¼ page ad in the conference program
- One full conference registration
- On-site signage
- Recognition during the sponsored breakfast

### **THOUGHT LEADER SPONSOR – \$2,000 (SOLD OUT)**

Your organization can sponsor a plenary session during the conference, which will feature a high-level speaker such as an author, thought leader, Member of Congress, administration appointee or agency representative. This sponsorship includes:

- ¼ page ad in the conference program
- One full conference registration
- On-site signage
- Recognition during the sponsored session

### **FLASH DRIVE SPONSOR – \$1,500 (SOLD OUT)**

Conference materials will be downloaded onto a flash drive and included in registration bags. Participants will see your branding on the flash drive every time they use it, well beyond the conference! Sponsor is responsible for the cost of purchasing the flash drives.

**HOTEL ROOM DROP SPONSOR – \$1,000 (5 AVAILABLE)**

This is an opportunity to send collateral or gifts to all attendees in the conference hotel directly to their hotel rooms. WCOE coordinates all activities with the hotel and ensures delivery. No room drops will be permitted without coordinating with WCOE.

**COFFEE BREAK SPONSOR – \$1,000 (1 AVAILABLE)**

Your logo and signage will appear at the refreshment break area during our morning coffee break on Monday, April 3. You will also receive recognition from the podium prior to the coffee break.

**WCOE HIGH TEA CELEBRATION AND AWARDS GALA**

High Tea – \$150 Individual Ticket

Awards Gala – \$200 Individual Ticket, \$1,400 for a table of eight

**ADVERTISING RATES (PROGRAM)**

\$1,500 Full Page

\$750 Half Page

\$500 Quarter Page



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## 2017 Annual Leadership Conference Sponsorship Commitment Form

Yes, I agree to participate as a sponsor for the 2017 Annual Leadership Conference held in Washington D.C. My signature below signifies my commitment to pay for the sponsorship level as stipulated herein.

**Mail form to:**

WCOE  
P.O. Box 717  
Eureka, CA 95502

**Fax form with credit card payment information:**

Fax: 202-330-5151  
Email: sharon@wcoeusa.org

### SPONSOR INFORMATION

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email Address \_\_\_\_\_

### BILLING INFORMATION

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email Address \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Card # \_\_\_\_\_ Expiration \_\_\_\_\_ Security Code \_\_\_\_\_ Card Zip \_\_\_\_\_

### SPONSORSHIP LEVEL

Sponsorship Type: \_\_\_\_\_  
Sponsorship Total: \_\_\_\_\_

### PAYMENT & CANCELLATION POLICY

This document serves as a contract. All investment confirmations are final. Execution of this investment commitment form signifies assumption of legal responsibility to pay for the investment stipulated on the form. Payment must be made in U.S. dollars drawn from a U.S. bank. For tax reporting purposes, WCOE Resource Center is a non-profit organization described as a 501(c)3, Tax ID number 52-2079884.

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Print Name \_\_\_\_\_